



Committed to the advancement of marketing in the public and not-for-profit sectors

June 3 & 4, 2009

Pearson Convention Center

2638 Steeles Avenue East, Brampton, Ontario

# EXHIBITOR PROSPECTUS

## INSIDE:

- 2** Exhibit Information
- 3** Exhibit Investment
- 4** Floor Plan
- 5** Application Form



[www.marcom.ca](http://www.marcom.ca)

Produced by:



## EXHIBIT INFORMATION

# MARCOM

**June 3 & 4, 2009: Pearson Convention Center, Brampton, Ontario**

### **MARCOM Welcomes the Latest Industry Suppliers to join the 2009 Trade Show**

The trade show floor will host all meals and coffee breaks to allow exhibitors to enjoy ample networking opportunities and quality exchanges with experienced delegates. **NEW:** MARCOM will be providing an exhibitor lunch in late morning on each day to allow exhibitors the opportunity to eat before hosting the delegates at their booth during the lunch hour. They'll also be invited to attend the **MARCOM '09 Meetup**. This networking cocktail was a huge hit at MARCOM 2008 and promises key opportunities to make meaningful connections on the first day of the conference.

**Peer2Peer Poster Session Roundtables**—Exhibitors are encouraged to join available Roundtable sessions, happening on June 3 and 4 to hear about the challenges facing delegates and provide insight into possible solutions from your own experience.

**The Unique Selling Proposition:** MARCOM is the only national conference focused on public sector and not-for-profit marketing. It remains the definitive forum to market to this unique audience. MARCOM takes pride in the program content, impressive roster of speakers and opportunities for interaction between exhibitors, sponsors and delegates. The move in 2009 to the GTA is further opportunity to engage municipal and provincial government delegates and the not-for-profit sector.

### **Why Exhibit?**

In brief, to reach up to 300 public sector and not-for-profit marketing professionals who attend the conference and want to learn about the latest solutions from leading suppliers.

### **Our Facility:**

The **Pearson Convention Center** is located 10 minutes from Pearson International Airport. Our official hotel, the Doubletree International by Hilton will provide a shuttle service to and from the center each day should you wish to book a room! Book your room early!! Room rate of \$129.00 is both single and double occupancy.

Parking is complimentary and abundant at the Pearson Convention Center!



### **For more information on MARCOM 2009 Exhibitor Opportunities**

**Contact** PHONE: 613-731-9851 ext. 20 EMAIL: [clairem@coltermangroup.com](mailto:clairem@coltermangroup.com)

Colterman Marketing Group (CMG) Canada / 2487 Kaladar Ave, Suite 214 / Ottawa, ON / K1V 8B9 / Canada

2

Produced by:



## EXHIBIT PRICING

# MARCOM

June 3 & 4, 2009: Pearson Convention Center

### **1** 10'x10' \$1,585.00+GST *Early Bird Feb. 16, 2009 \$1,485.00+GST*

- One Conference Pass including all meals (Value of \$895.00) Great networking and learning opportunity
- Exhibitor lunch June 3 and 4, prior to Delegate lunch period
- 50% discount on all additional passes purchased (Cost of \$445.00)
- Booth Drapery with 8-foot back wall and 3-foot side walls
- One 800-watt Electrical Duplex Outlet (if required)
- Company Name and 100-word Description in Delegate Manual
- Exhibitor Services Kit

**Plus** Choice of Package A or B (if required):

#### **Package A**

One 6-foot Table  
Wastebasket

#### **Package B**

One 24" Cruiser Table  
2 Stools

### **2** 10'x6' \$1,385.00+GST *Early Bird Feb. 16, 2009 \$1,285.00+GST*

- One Conference Pass including all meals (Value of \$895.00)
- Exhibitor lunch June 3 and 4, prior to Delegate lunch period
- Booth Drapery with 8-foot back wall and 3-foot side walls
- One 800-watt Electrical Duplex Outlet (if required)
- Company Name and 75-word Description in Delegate Manual
- Exhibitor Services Kit

**Plus** Choice of A or B:

#### **Package A**

One 6-foot Table  
Wastebasket

#### **Package B**

One 24" Cruiser Table  
2 Stools

**For more information on MARCOM 2009 Exhibitor Opportunities**

**Contact** PHONE: 613-731-9851 ext. 20 EMAIL: [clairem@coltermangroup.com](mailto:clairem@coltermangroup.com)

Colterman Marketing Group (CMG) Canada / 2487 Kaladar Ave, Suite 214 / Ottawa, ON / K1V 8B9 / Canada

**3**

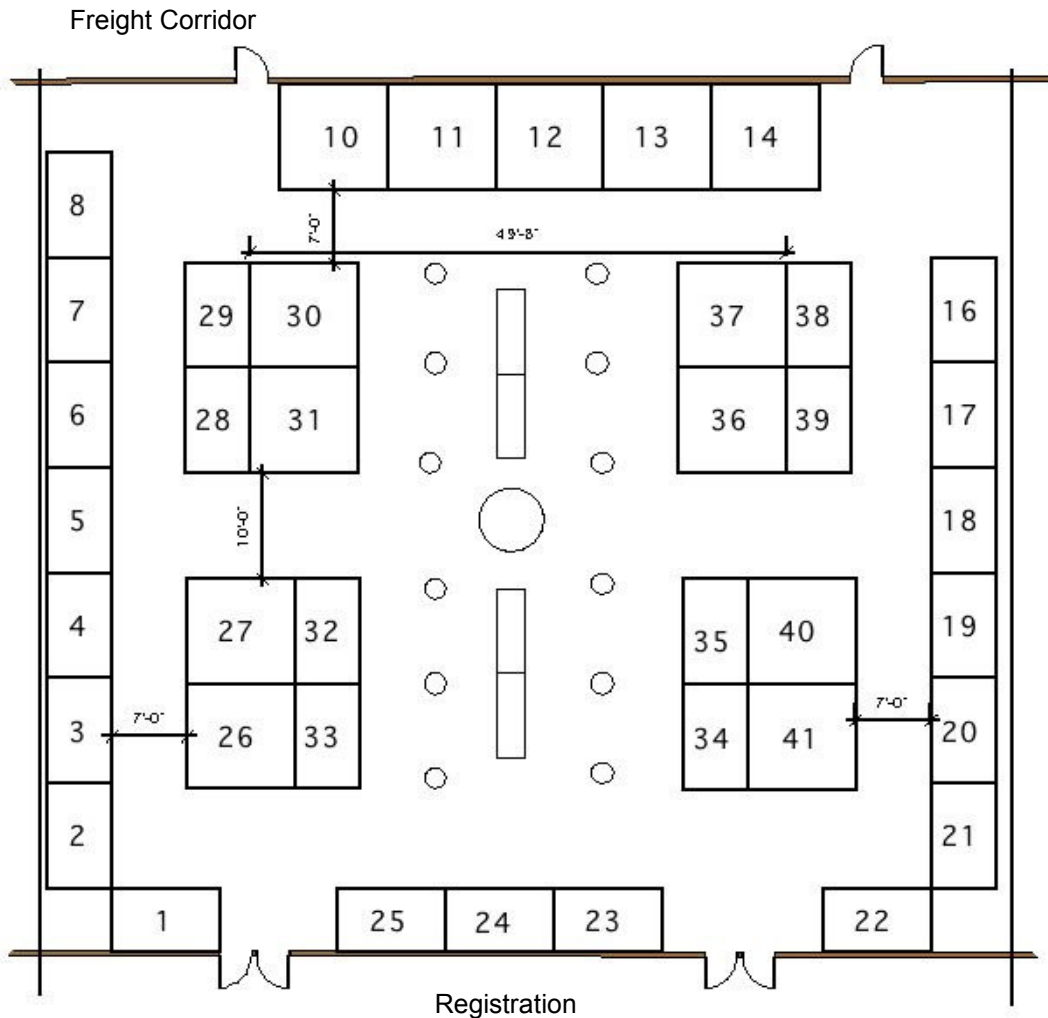
Produced by:



# FLOOR PLAN



**June 3 & 4, 2009: Pearson Convention Center**  
2638 Steeles Avenue East, Brampton, Ontario



**Please Note:** *Booth Space is subject to Availability*

**For more information on MARCOM 2009 Exhibitor Opportunities**

**Contact** PHONE: 613-731-9851 ext. 20 EMAIL: [clairem@coltermangroup.com](mailto:clairem@coltermangroup.com)

Colterman Marketing Group (CMG) Canada / 2487 Kaladar Ave, Suite 214 / Ottawa, ON / K1V 8B9 / Canada

4

Produced by:



