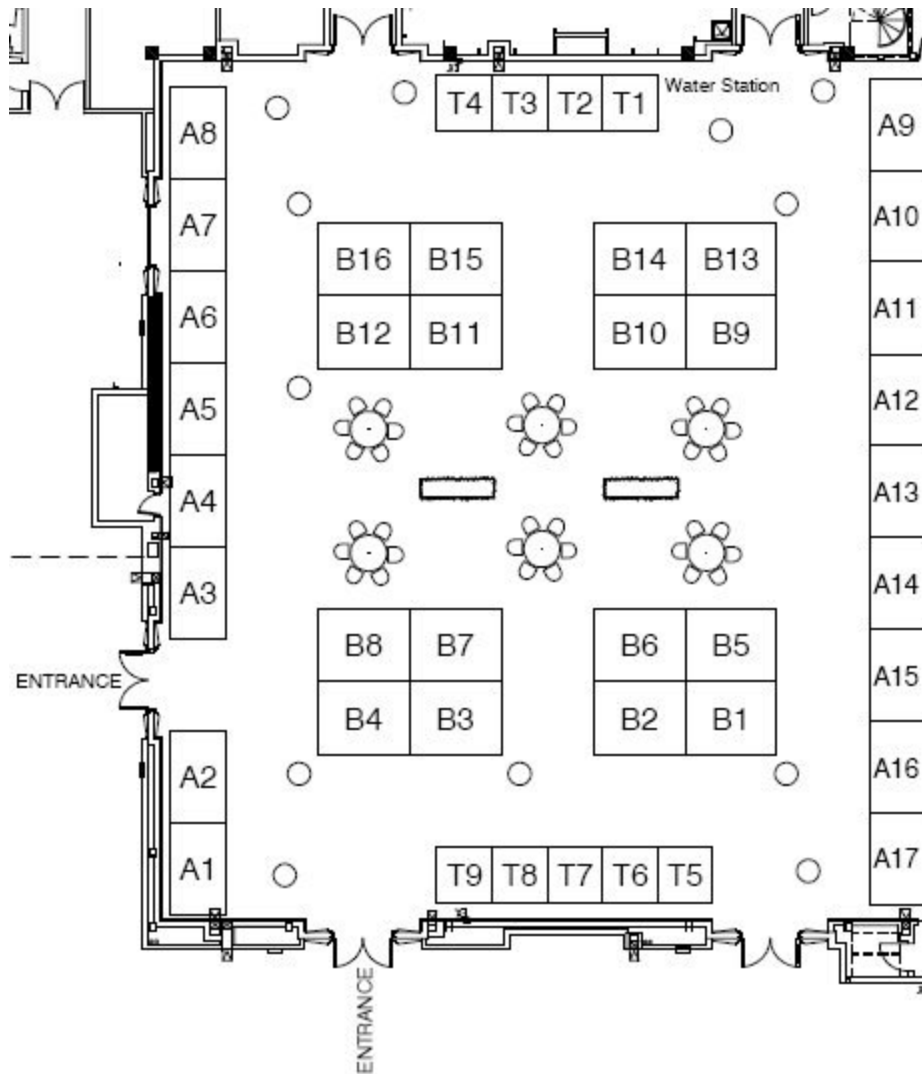


EXHIBIT HALL FLOOR PLAN

CHOPIN / BEETHOVEN



← to Conference Rooms

A = 6' X 10' Booths
B = 8' X 10' Booths
T = 6' X 6' Table Tops

NOTE: To reserve space, complete the Exhibit Application with booth choices in order of preference. Preference will be given to exhibitors and sponsors from 2009 until October 26, after which time booths will be assigned on a first come, first served basis.

FOR MORE INFORMATION ABOUT EXHIBITING, CONTACT:

Claire Mills | clairem@coltermangroup.com | Tel: 613-731-9851 ext. 20 | Cell: 613-882-2567
 Colterman Marketing Group (CMG) Canada
 2487 Kaladar Avenue, Ottawa, Ontario, K1V 8B9 | (613) 731-9851 | www.marcom.ca

EXHIBIT INVESTMENT

'8x10' Booth **\$1,545.00 + GST**
Early Bird by Friday, February 19, 2010 \$1,445.00+GST

- One Conference Pass including all meals (Value of \$795.00)
- 50% discount on all additional passes purchased (Cost of \$400.00)
- One Exhibitor Meal pass (or Two exhibitor meal passes if not using the Conference Pass)
- Booth Drapery with 8-foot back wall and 3-foot side walls
- One 6' draped table (if required)
- One 1500-watt Electrical Duplex Outlet (if required)
- One wastebasket
- Company Name and 100-word Description in Delegate Manual
- Exhibitor Services Kit
- Free promotion in email campaign to registered and potential delegates
- Free Listing and hotlink on www.marcom.ca to promote your presence



6'x10' Booth **\$1,385.00 + GST**
Early Bird by Friday, February 19, 2010 \$1,285.00+GST

- One Conference Pass including all meals (Value of \$795.00)
- One Exhibitor Meal Pass (or Two exhibitor meal passes if not using the Conference Pass)
- Booth Drapery with 8-foot back wall and 3-foot side walls
- One 6' draped table (if required)
- One 1500-watt Electrical Duplex Outlet (if required)
- One wastebasket
- Company Name and 75-word Description in Delegate Manual
- Exhibitor Services Kit
- Free promotion in email campaign to registered and potential delegates
- Free listing and hotlink on www.marcom.ca to promote your presence



6'x6' Table Top **\$945.00 + GST**
Early Bird by Friday, February 19, 2010 \$845.00+GST

- One Exhibitor Meal Pass
- Booth Drapery with 8-foot back wall and 3-foot side walls
- One 6' draped table (if required)
- One 1500-watt Electrical Duplex Outlet (if required)
- One wastebasket
- Company Name and 75-word Description in Delegate Manual
- Exhibitor Services Kit
- Free promotion in email campaign to registered and potential delegates
- Free listing and hotlink on www.marcom.ca to promote your presence

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PAST EXHIBITORS AND SPONSORS:

Able Translations Ltd.
Advantage Audio Visual Rentals
Albert at Bay Suite Hotel
Association of Registered Graphic Designers of Ontario
Banfield-Seguín Ltd.
BBW International Inc.
Best Western Victoria Park Suites
BmDodo Strategic Design
BMO Financial Group Institute for Learning
BMR Group
Brookstreet Hotel
Brymark Promotions
Bureau de la traduction / Translation Bureau
CCR Solutions
Canadian Government Executive
Canadian Institute of Marketing
CDN Print Plastic
Capital Consultants Inc.
Centre of Excellence in Communications
Centre of Excellence for Public Sector Marketing
Centurion Conference and Event Center
Charity CDs
Chateau Cartier
Colterman Marketing Group
Communications Community Office
Competitactics
Creative MIXX
Cuego Audio Visuals
Cummings Mitchell
D.E. Systems Ltd.
Delta Chelsea
Direct Marketing
Earthlore Communications
Eliquo Training and Development
Entire Imaging Solutions
Environics Analytics
Environment Canada
ExpoSystems Canada
Green Meetings Industry Council

HBS Marketing
Hilton Lac-Leamy
IABC Ottawa
Ideas on the Edge
Industry Images Creative Studios
Integrus Brand Solutions
Irongate Server Management & Consulting
Metropolitan Loose-Leaf Co.
Mystery Shopper Program
NIVA Inc.
Novotel Hotels
Online Authority
Ottawa Business Journal
Race Data
Rideau Mailing Services
Rowanwood Consulting
Royal Roads University
Ryan/Smith Creative
Safeguard Business Systems
Silver Hotel Group
Skyline Toronto
Speakers' Spotlight
Sprott School of Business
Sympatico Mobile
The Epoch Times
The Hill Times / Embassy
The Ottawa Citizen
The Portables
The SAM Group
The Sheraton Gateway Toronto Airport
The Westin Bristol Place Toronto Airport
Translation Bureau
ThinData Inc.
Tourism Brampton
TRUNK Communications
Warren's Waterless Printing
Whatevermedia.ca
Wild Cards Advertising
wishart advertising and graphic design

...and more

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Enhance Your Profile at MARCOM...Let's customize it together!

Sponsorship Opportunities 2010

If your objective is to make an impact with decision-makers from the public sector, associations, not-for-profits and institutions from across Canada, all involved in marketing and communications, MARCOM 2010 is your once-a-year opportunity to showcase your brand, products, services and marketing solutions to this unique audience and develop or rekindle marketing connections for the future.



Official Suppliers (exclusive by industry)

Minimum value \$3,500, include 6' x 10' exhibit space.

- Audio Visual Services
- Binding Products and Services
- Direct Mail Services
- E-mail Broadcast Services
- Electronic Event Signage
- Graphic Design Services
- Pre-Event Brochure Printing Services
- On Site Printing Services
- Speaker Gifts
- Web Design and Maintenance Services
- Internet Centre / Wireless Zone (in your booth)



Sponsorship Opportunities:

	<i>Exhibitor Rate</i>	<i>Non-Exhibitor Rate</i>
Event Sponsor (Industry Exclusive) (4)	\$6,500.00	\$7,150.00
Registration Sponsor (1)	\$1,200.00	\$1,700.00
Keynote Speaker Sponsor (3)	Based on rate.	
Peer2Peer Roundtable Sponsor (1)	\$2,200.00	\$2,800.00
Attendee Badge Lanyard (1) Sponsor supplied	\$ 750.00	\$1,445.00
Attendee Badge Insert (1) Sponsor supplied	\$ 950.00	\$1,645.00
MARCOM Mixer Cocktail Sponsor (1)	\$1,000.00	\$1,500.00
Post Event Survey (1)	\$2,000.00	\$2,000.00
Concurrent Session Sponsor (15)	\$ 500.00	\$ 750.00

For full Sponsorship details, please contact:

Claire Mills, clairem@coltermangroup.com | 613-731-9851 ext. 20 | 613-882-2567 (cell)

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June 10 & 11, 2010

Hilton Lac-Leamy

Gatineau, QC

APPLICATION FOR EXHIBIT SPACE

To Register as an Exhibitor, please complete the form below and fax or email to Kyla Copp

FAX: (613) 731-2407 Email: kylac@coltermangroup.com Telephone: (613) 731-9851 x28
Colterman Marketing Group (CMG) Canada 2487 Kaladar Avenue, Suite 214, Ottawa, ON K1V 8B9

Organization/Department: _____

Contact Name (Daily Liaison): _____

Email: _____

Official Org. Name for Promotion: _____

Address: _____

City: _____ Prov: _____ Postal Code: _____

Phone: _____ Fax: _____

EXHIBIT PRICING:

		Early Bird
<input type="checkbox"/> 8' x 10'	\$1,545.00	\$1,445.00
<input type="checkbox"/> 6' x 10'	\$1,385.00	\$1,285.00
<input type="checkbox"/> 6' x 6'	\$945.00	\$845.00

BOOTH LOCATION:

1 st choice	
2 nd choice	
3 rd choice	
4 th choice	
5 th choice	

AMOUNT DUE:

Space Fees: \$ _____

GST (5%) \$ _____

Total Amount Due: \$ _____

Early Bird Deadline Monday, February 15, 2010

Exhibit Space includes: 8' Back Drape with 3' Side Drapes and Wastebasket and check below (See Exhibitor Manual for full details)

Complimentary if required (Please Check): 6' Draped Table One 1500 watt Electrical Duplex Outlet

Payment Terms:

50% of the total space fee is due with application; balance is due **May 14, 2010**. All fees are deemed fully earned and non-refundable when due. The exhibitor may sublet with written permission of CMG Canada. Cancellation by Exhibitor after this application is submitted will result in loss of space and collection of any fees due. Payment Options: VISA, MASTERCARD or CHEQUE payable to CMG Canada.

I, the Exhibitor, have read the payment terms and agree to pay the total space fee. I am authorized to execute payment for Exhibitor.

Authorized Signature: _____ Date: _____

Name (printed): _____ Title: _____

Method of Payment: VISA MasterCard Cheque (Invoice and Receipt will be emailed to Contact at top)

Cardholder's Signature: _____ Amount: \$ _____

Name on Card (printed): _____ Date: _____

Credit Card Number: Exp: /

For Organizer's Use	Accepted by Organizer: _____ Date: _____
	Space# Assigned: _____ Dimensions: _____
	Space Fee: _____ 5% GST: _____
	Total Space Fee \$: _____ CDN

Produced by:



